

# CATALOGUE

SPRING 2024



**FIFTYEIGHT**  
PRODUCTS

# SMALL VASES

10 cm

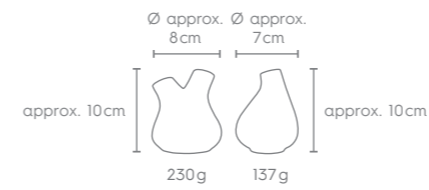
NEW



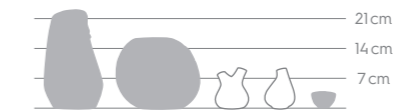
CHEEKY  
T01.94.01



CUTE  
T01.95.01



SIZE & WEIGHT



PROPORTION



GIFT BOX YELLOW-GREEN



SIMPLY  
USE OUR  
B2B LOGIN  
IT'S EASY & CONVENIENT!





# BOWLS

500 ml



GRINNING  
T01.01.01



T01.01.13



SULKING  
T01.02.01



T01.02.14



KISSING  
T01.03.01



T01.03.15



HAPPY  
T01.04.01



T01.04.16



DREAMY  
T01.05.01



T01.05.17



TASTY  
T01.06.01



T01.06.23



LAUGHING  
T01.07.01



T01.07.25



WINKING  
T01.08.01



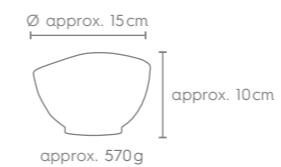
T01.08.27



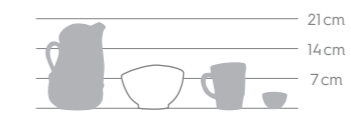
HOPEFUL  
T02.51.01



T02.51.33



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT GREY



## BIG BOWLS

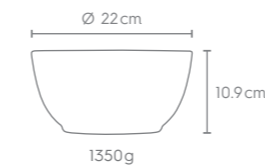
2600 ml



OUT OF CONTROL  
T01.35.01



MUNCHING  
T02.39.01



SIZE & WEIGHT



PROPORTION



GIFT BOX YELLOW-GREEN

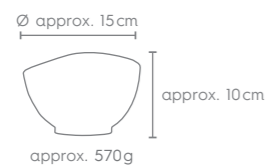
## BOWL - SPECIAL EDITION -

500 ml

**NEW**  
RETAIL  
ONLY



HOT  
T01.03.71



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT GREY





## BOWLS

1000 ml



GRINNING  
T02.21.01



HAPPY  
T02.24.01



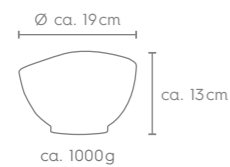
TASTY  
T02.26.01



LAUGHING  
T02.27.01



BARFING  
T02.42.01



SIZE & WEIGHT



PROPORTION



GIFT BOX GREY

## BOWLS

350 ml



LAUGHING  
T02.07.01



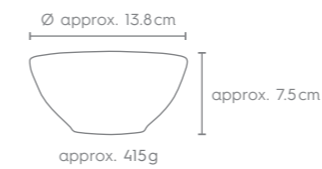
GRINNING  
T02.01.01



HAPPY  
T02.04.01



TASTY  
T02.06.01



SIZE & WEIGHT



PROPORTION



GIFT BOX DARK GREY





## MUGS WITH HANDLE

350 ml



**GRUMPY**  
T01.81.01



**IMPISH**  
T01.82.01



**CHEERY**  
T01.83.01



**BAFFLED**  
T01.84.01



**JOKING**  
T01.85.01



**TASTY**  
T01.86.01



SIZE & WEIGHT



PROPORTION



GIFT BOX BERRY

## BOWL SETS

100 ml & 200 ml



**KISSING & GRINNING**  
T01.21.01



**LAUGHING & TASTY**  
T01.25.01



**DREAMY & HAPPY**  
T01.30.01



**KISSING & GRINNING**  
T01.22.01



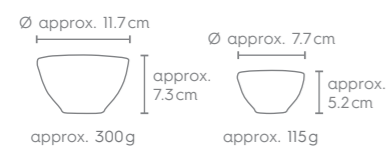
**LAUGHING & WINKING**  
T02.71.01



**HAPPY & OH PLEASE**  
T01.23.01



**TASTY & SNOOZY**  
T01.26.01



SIZE & WEIGHT



PROPORTION



GIFT BOX PURPLE





# MUG SETS

350 ml



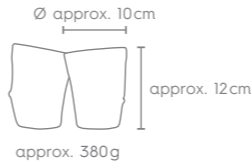
GRUMPY & IMPISH  
T01.27.01



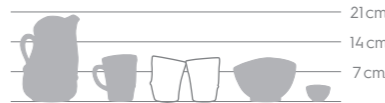
CHEERY & BAFFLED  
T01.28.01



JOKING & TASTY  
T01.29.01



SIZE & WEIGHT



PROPORTION



GIFT BOX PURPLE

# ESPRESSO-MUGS

80 ml

NEW



JOKING  
T02.16.01



IMPISH  
T02.11.01



CHEERY  
T02.12.01



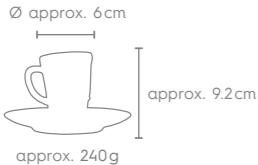
BAFFLED  
T02.13.01



TASTY  
T02.14.01



GRUMPY  
T02.15.01



SIZE & WEIGHT



PROPORTION



GIFT BOX  
DARK BROWN



# MUG TO GO

400ml



WINEBERRY  
T02.90.02



MINT  
T02.90.03



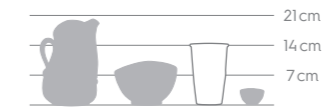
NAVY  
T02.90.04



LIME  
T02.90.05



SIZE & WEIGHT



PROPORTION



GIFT BOX NAVY





# COFFEE CUPS

200 ml



GRINNING  
T01.41.01



KISSING  
T01.42.01



HAPPY  
T01.43.01



OH PLEASE  
T01.44.01



SNOOZY  
T01.45.01



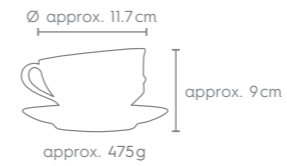
TASTY  
T01.46.01



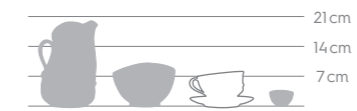
LAUGHING  
T01.47.01



WINKING  
T01.48.01



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT BROWN



## SUGAR BOWL

400 ml



SWEET  
T01.33.01

## POT

2600 ml



GOOD MOOD  
T01.31.01

## JUG

350 ml



JOLLY  
T01.32.01



SIZE & WEIGHT



PROPORTION



GIFT BOX MINT-GREEN,  
OLD-ROSE, YELLOW

# EGG CUP SETS

1 EGG



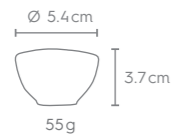
KISSING & DREAMY  
T01.51.01



OH PLEASE & TASTY  
T01.52.01



HAPPY & HMPFF!  
T01.53.01



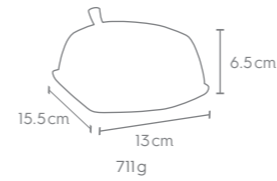
SIZE & WEIGHT  
55g



PROPORTION



GIFT BOX OLIVE



SIZE & WEIGHT  
711g



PROPORTION



GIFT BOX RUST

# BUTTER DISH WITH TOP

FOR UP TO 250g OF BUTTER



HIDDEN  
T01.34.01



# SEASONING CUDDLER

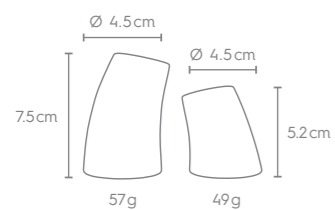
SALT & PEPPER



SALT SHAKER  
CUDDLY  
T01.36.01



PEPPER SHAKER  
COZY  
T01.37.01



SIZE & WEIGHT



PROPORTION



GIFT BOX DARK STONE





## FOOD TEMPLE

2 LEVELS



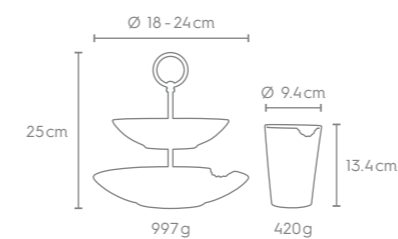
TIER TRAY WITH BITE  
T02.35.01

## MUG WITH BITE

400ml



MUG WITH BITE  
T02.37.01



SIZE & WEIGHT



PROPORTION



GIFT BOX BLUE

# PLATES WITH BITE

15 cm - 28 cm



TINY PLATES  
T01.77.01



SMALL DEEP PLATES  
T01.76.01



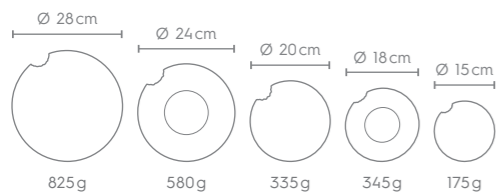
DESSERT PLATES  
T01.73.01



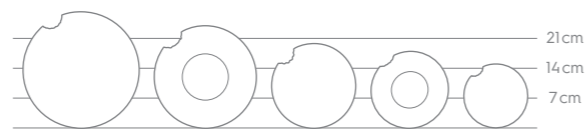
DEEP PLATES  
T01.75.01



DINING PLATES  
T01.74.01



SIZE & WEIGHT



PROPORTION



GIFT BOX  
LIGHT BLUE

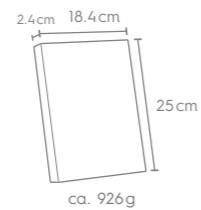


# THE TASSEN COOKBOOK

ONLY AVAILABLE IN GERMAN



COOKBOOK  
T06.01.01



ca. 926g

SIZE & WEIGHT



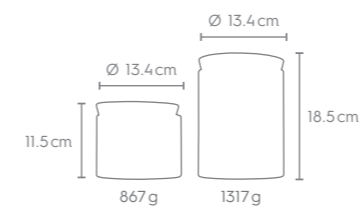
## STORAGE JARS

11.5 cm & 18.5 cm

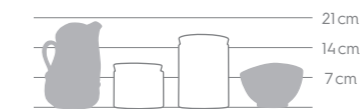


CHEERFUL  
T02.31.01

CHARMING  
T02.32.01



SIZE & WEIGHT



PROPORTION



GIFT BOX CONCRETE





## VASES

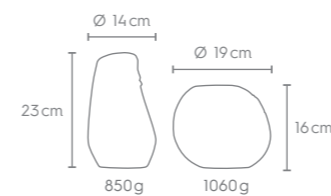
23 cm & 16 cm



LAIID-BACK  
T01.91.01



AMUSED  
T01.92.01



SIZE & WEIGHT



PROPORTION



GIFT BOX GREEN



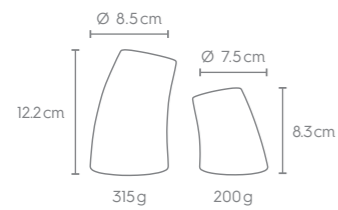
# CANDLE CUDDLERS

INCL. 1 TEA LIGHT



CUDDL  
T02.80.01

COZY  
T02.81.01



SIZE & WEIGHT



PROPORTION



GIFT BOX EARTH



# DISH TOWELS

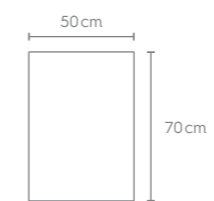


DISHWASHING AID  
T03.07.01

VINTAGE EDITION



TASTY  
T03.07.02



SIZE



# NAPKINS



KISSED  
T04.21.03



SWEET LIFE  
T04.21.04



SCARLET CHRISTMAS  
T04.21.05



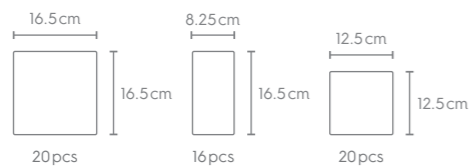
CHEF  
T04.21.06



FACE PASTRAMI  
T04.22.01



FULL BLOOM FESTOON  
T04.22.02



SIZE & WEIGHT



PROPORTION



NEW



HAPPY HAPPY  
T04.23.03



KIDS B-DAY PARTY (BLUE)  
T04.23.01



KIDS B-DAY PARTY (LILAC)  
T04.23.02

# TRIVET

RESOPAL

NEW  
RETAIL  
ONLY



TASTY  
T04.02.01



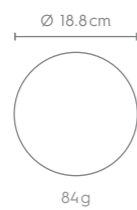
SHOOK  
T04.02.02



SWEET LIFE  
T04.02.03

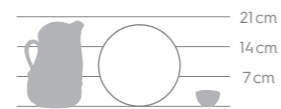


KISSED  
T04.02.04



84g

SIZE & WEIGHT



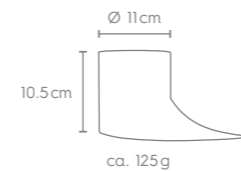
PROPORTION



# TOILET PAPER



RICHTIG FÜR'N ARSCH  
T04.30.03



ca. 125g

SIZE & WEIGHT



PROPORTION



PAPER WRAPPING

# TIN BOXES

Ø 22 cm



NICK'S KNACKS  
T04.03.04  
VINTAGE EDITION



SWEET CHOCO  
T04.03.06



WHISTLEBLOWER  
T04.03.08



TASTY COOKIE  
T04.03.03  
VINTAGE EDITION



SWEET LIFE  
T04.03.05



TASTY  
T04.03.07



SIZE & WEIGHT

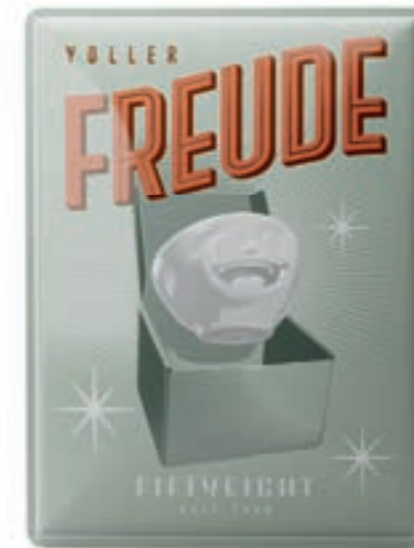


PROPORTION





## TIN-PLATE SIGN



FULL OF JOY  
T04.03.02  
VINTAGE EDITION

## MAGNETS



TASTY  
T04.10.02



GRINNING  
T04.10.06



OUT OF CONTROL  
T04.10.05



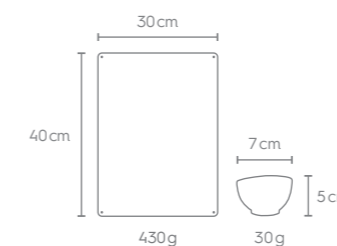
WINKING  
T04.10.08



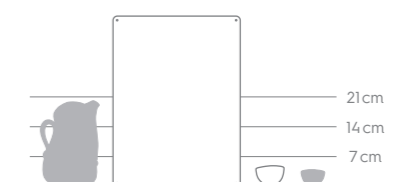
SINGING  
T04.10.09



KISSED  
T04.10.07



SIZE & WEIGHT



PROPORTION

# BREAKFAST BOARDS

RESOPAL



HAPPY BIRTHDAY  
T04.01.13



BOWLS DON'T CRY  
T04.01.14



HALF AS BAD  
T04.01.15



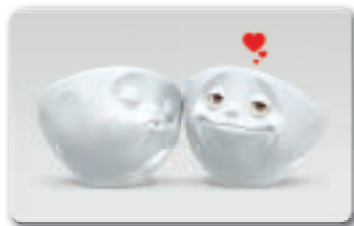
I HAVE A CRUSH ON YOU (RED)  
T04.01.16



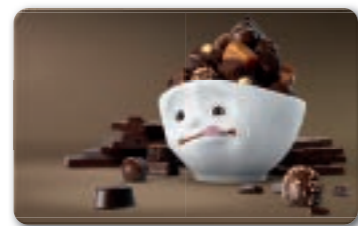
THANK YOU  
T04.01.18



KISSED  
T04.01.19



SWEET LIFE  
T04.01.21



SWEET CHOCO  
T04.01.22

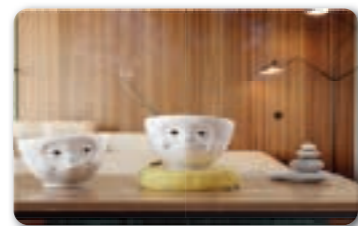


SNACK TIME  
T04.01.26

VINTAGE EDITION



OATH OF LOVE  
T04.01.27



ZEN  
T04.01.28

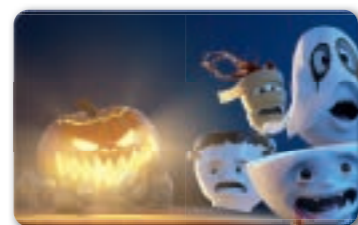


TASTY COOKIE  
T04.01.29

VINTAGE EDITION



CHEF'S DELIGHT  
T04.01.30

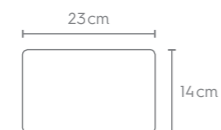


SPOOKY  
T04.01.31



HAPPY HAPPY  
T04.01.32

NEW



SIZE & WEIGHT



PROPORTION

# EGG CUP HATS



IVORY/MAGENTA  
T01.55.33



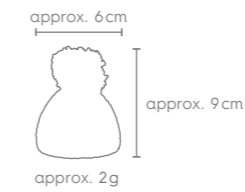
IVORY/FUCHSIA  
T01.55.34



IVORY/PETROL  
T01.55.35



IVORY/EMERALD  
T01.55.36



SIZE & WEIGHT



PROPORTION



## SPARE PARTS

We always have your back with spare parts. In case a saucer gets broken or you might spontaneously fall in love with the delicate embossing on the bottom of the saucer of course you can order some more or re-order them in all sizes.



BUTTER DISH  
T01.69.01



SAUCER ESPRESSO CUP  
T01.61.01



SAUCER COFFEE CUP  
T01.62.01



POT LID  
T01.63.01



STORAGE JAR LID  
T01.68.01



SUGAR BOWL LID  
T01.67.01



LID MUG TO GO  
WINEBERRY  
T04.41.01



LID MUG TO GO  
MINT  
T04.41.02



LID MUG TO GO  
NAVY  
T04.41.03



LID MUG TO GO  
LIME  
T04.41.04



SLEEVE MUG TO GO  
WINEBERRY  
T04.40.01



SLEEVE MUG TO GO  
MINT  
T04.40.02



SLEEVE MUG TO GO  
NAVY  
T04.40.03



SLEEVE MUG TO GO  
LIME  
T04.40.04

## EXCLUSIVE FOR STATIONARY RETAILERS

With the "Hot" bowl, we are expanding the Special Edition with another motif in an extravagant design. This bowl will also initially only be offered to the stationary trade, as well as the new trivet with the much sought-after motif "Kissed". For POS support of these two products, there is once again an attractive display stand that will be added to the order free of charge.

**RETAIL  
ONLY**



SPRING 2024

# Ceelings

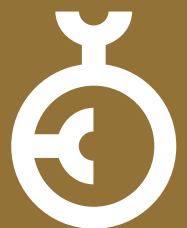
by FIFTYEIGHT PRODUCTS



T10.04.04



42 5025 5830 204



GERMAN  
DESIGN  
AWARD  
WINNER  
2022





# CEELINGS

CEILING CANOPIES



HAPPY HERMANN  
PASTEL BLUE  
C05.10.02

HAPPY HERMANN  
WHITE  
C05.10.01

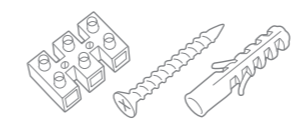
HAPPY HERMANN  
AUBERGINE  
C05.10.03



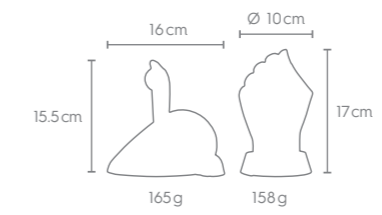
HANDFUL OF LIGHT  
AUBERGINE  
C05.11.04

HANDFUL OF LIGHT  
WHITE  
C05.11.01

HANDFUL OF LIGHT  
ANTHRACITE  
C05.11.05



INCL. ASSEMBLY MATERIAL



SIZE & WEIGHT



GIFT BOX NATURE

# TALENT CUPS

260 ml



LUDWIG VAN BEETHOVEN  
T80.01.01



WOLFGANG AMADEUS MOZART  
T80.02.01



RICHARD WAGNER  
T80.03.01



JOHANN WOLFGANG VON GOETHE  
T80.11.01



WILLIAM SHAKESPEARE  
T80.12.01

# SPARE PARTS

If a saucer should ever break, you can always re-order it.



SAUCER CUP TALENT CUP  
T01.62.01



SIZE & WEIGHT



PROPORTION



GIFT BOX BLACK



# POS MATERIALS

In support of your point-of-sale initiatives, new customers will receive a free POS-package with the first order shipment, including a stand-up display, several Leporello folds and a selection of postcards. All existing customers may reach out at any time for their free POS materials.

## POSTCARDS

Our postcards have grown into an attractive give-away for our retailers, not to forget highly sought-after collectibles among TASSEN aficionados. Postcard themes are based on scenes and dialogue segments from the animated TASSEN films, incorporating a wide range of subjects related to occasions for gift-giving and seasonal events and holidays.



## STAND-UP DISPLAYS

A beautiful TASSEN display as well as a stylish TALENT and CEELINGS display are available for your POS. The three sides each with different motives offer you a variety of design possibilities.



## LEPORELLO-FOLDED FLYERS

Each TASSEN product is packaged with a Leporello flyer, offering additional information about the brand and a concise overview of our product line-up and usage scenarios.



## FOLD-OUT CARDS

High-quality folding cards are available for the TALENT and CEELINGS range, which tell about the idea of the TALENT and CEELINGS series and give an overview of the product range, as well as showing beautiful application possibilities.

## STICKERS

For authorized retailers, we are glad to provide back window decal stickers for their entrance doors or window displays.



# DISPLAYS

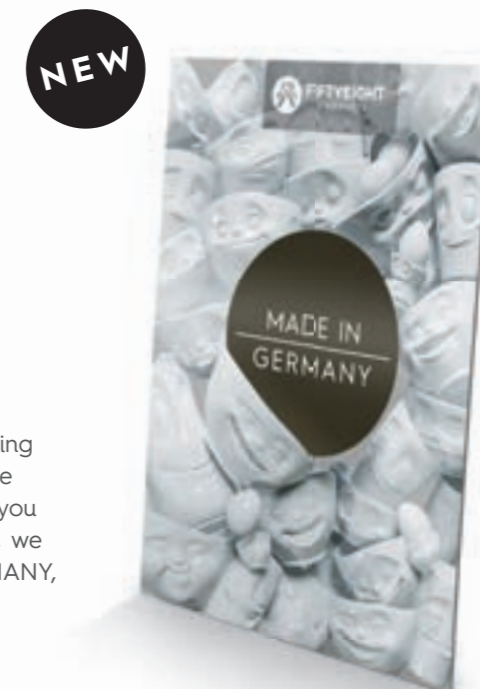
## CUT-OUT DISPLAY

Our Cut-out displays are the main eye catchers at your TASSEN point-of-sale. They will complement your product line-up and direct customers towards our products. The displays are available for a 5.00€/each nominal fee and can be added to your next product shipment. (Dimensions 40 x 70cm/15.7 x 27.6" and 70x40cm/27.6 x 15.7").



## ROLL-UP DISPLAYS

Rendering our characters larger than life, the oversized Roll-up Displays take your TASSEN POS marketing to the next level. High-quality materials create an upscale look. They can be shipped on-demand. Every Roll-Up Display costs 150.00€ plus shipping, including a safety briefcase for transit. (Dimensions: 88.5cm/34.9" width and 221cm/87" height).



## POS DISPLAY

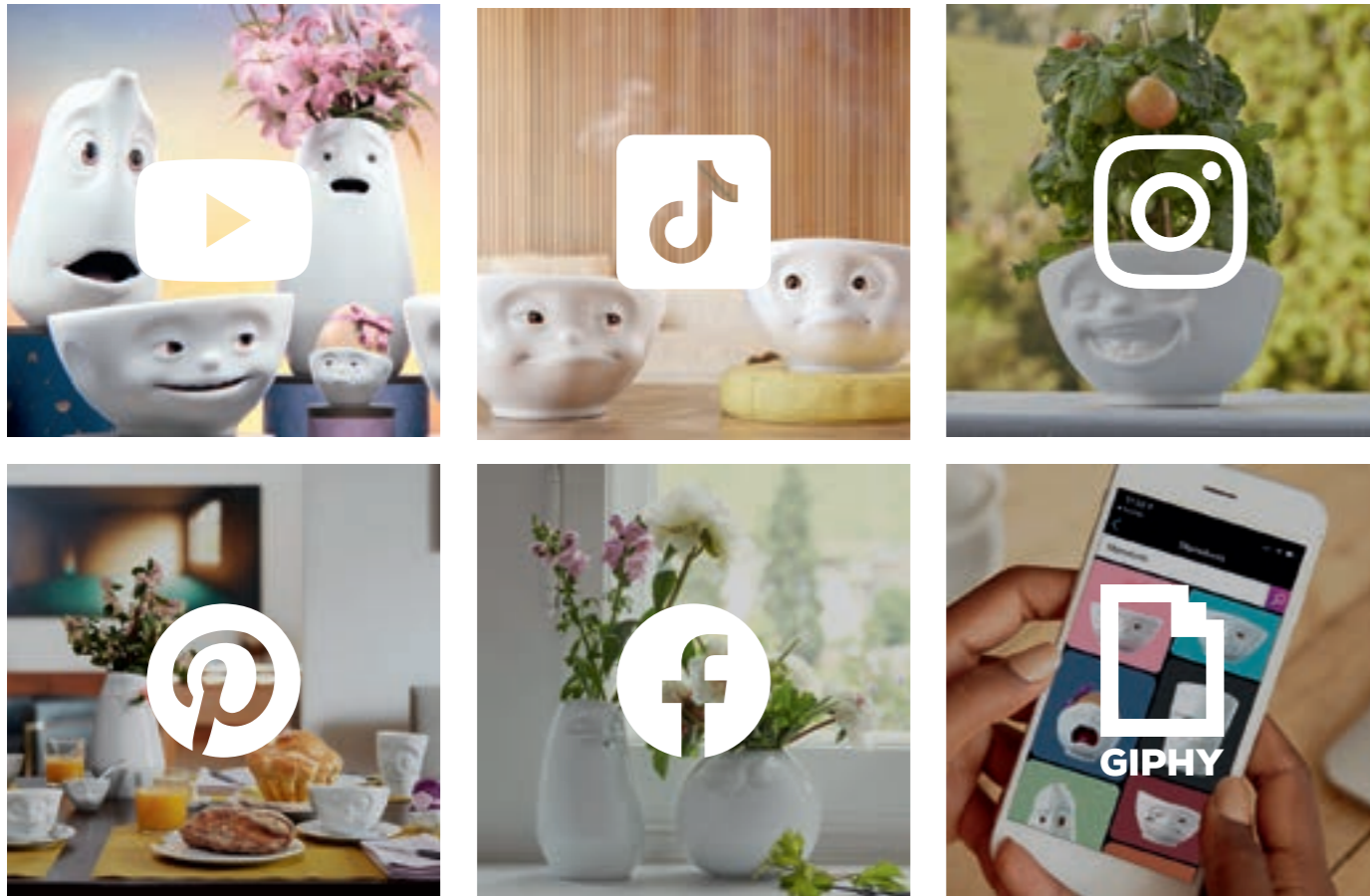
A special quality feature of our products is that we have everything produced in Germany under fair and sustainable conditions. More and more customers explicitly attach importance to this. So that you as a retailer can present this in an eye-catching way at the POS, we have created a decorative display with the motif MADE IN GERMANY, which you can add to your order free of charge.

## SOCIAL MEDIA

Follow FIFTYEIGHT PRODUCTS  
on Social Media

Connect with the world of FIFTYEIGHT PRODUCTS: our viral videos are on **YouTube** and **TikTok**; photos and stories on **Instagram**, **Pinterest** and **Facebook**. Our animated GIFs for chatting can be found on **Giphy**.

Stay in the loop about the latest news and join the conversation by commenting, liking and sharing our posts across social networks.  
We look forward to seeing you!



Join us on social by following the URL below or scanning the QR Code:

[www.58products.com/socialmedia](http://www.58products.com/socialmedia)



## B2B LOGIN

Our new login area for business customers  
offers you many possibilities.

You can now keep track of all your orders and download all necessary documents in one place, accessible via a large number of channels and devices.

The FIFTYEIGHT PRODUCTS **B2B Portal** allows you to submit your orders and find inspiration from product recommendations.

We also support your (digital) marketing efforts with a large number of resources: Animated TASSEN videos, images, marketing collateral and more are available to download for free.



As a registered customer, you can access your B2B account by visiting the URL below or scanning the QR Code:

**Not a registered customer?**

Simply follow the link and register as a new B2B business customer!

[www.58products.com/b2b](http://www.58products.com/b2b)



## LABELS



Born in Germany and loved around the world, the TASSEN series of emotional porcelain blends fun-loving attitude with Made in Germany quality. Since 2007, the quirky bowls, coffee mugs, teapots and more products – also known as the stars of viral video clips on YouTube – have been bringing a healthy dose of joy to the table.

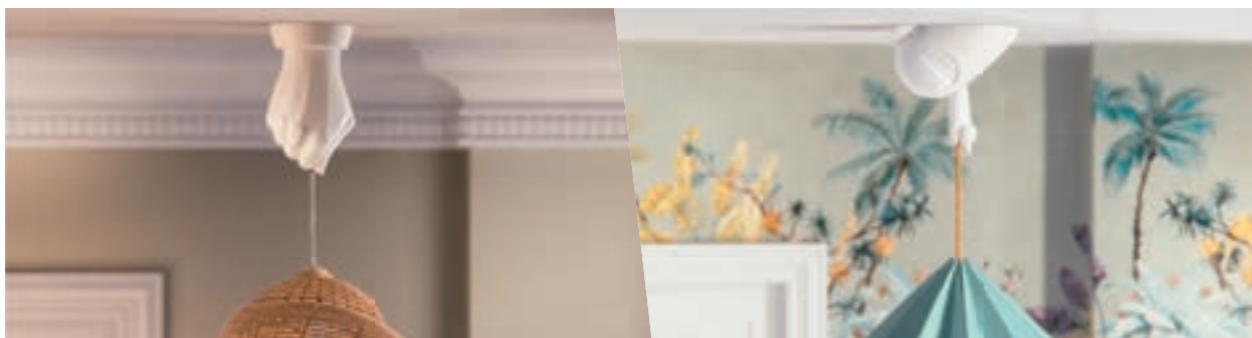


Our TALENT series pays tribute to brilliant artists who have enhanced the world's cultural heritage with their works. Famous composers and poets are sculpted as premium porcelain cups with rich, three-dimensional details to celebrate their legacy. Teatime with Shakespeare? We got you!



## Ceelings

Level up your lights with the CEELINGS series of designer canopies. Launched in 2020 as an entirely new product category, the bright idea has been recognized with the German Design Award for 'Best Lighting Design', one of the highest honors in European design.



## ABOUT 58

FIFTYEIGHT PRODUCTS was founded in 2007. The brand emerged from the award-winning animation studio FIFTYEIGHT ANIMATION with deep roots in the tightly-knit computer animation scene of the 1990s. The first characters in today's TASSEN product line also date back to these early days. With FIFTYEIGHT PRODUCTS, we created a platform to transform beloved virtual characters into real-life products that delight customers. Our handmade and meticulously designed products are crafted from premium German porcelain. With a love for detail and – much like our animated films – meeting the utmost quality standards. Combining our two passions for animation and product design, we also continue to create animated films featuring our products that have garnered millions of clicks worldwide. From Germany all across Europe to Asia and the United States, where a few years ago we established our own subsidiary and logistics center serving the American market.

The product family has grown extensively over the last few years. The initial offering of bowls and espresso cups from the brand's start-up days was joined by new categories including flower vases, mugs, storage jars, candle holders and many other joyful characters. Our designers have really discovered and explored the dinner table as their playground. Meanwhile, the sister brand TALENTS keeps paying homage to brilliant poets and composers with lifelike portraits rendered in porcelain cups. New projects include the Vintage Edition in retro style going back to the 1950s. We've also been looking up and created a new tribe of soulful designer products, CEELINGS, that bring a new level of style to light fixtures. The common denominator between our products? Happiness that brightens up every day and spreads love with each and every use.

With that said, we've really kept an open mind over the last years with lots of playful experimentation and investments in new products. All without losing sight of our core values, which are: Great design – reflected in the German Design Award for our CEELINGS – and outstanding quality. We also value our passionate team of motivated and creative individuals, many of whom have been with the company since day one. Also dear to our hearts: Social standards, fair working conditions and adequate compensation at all our suppliers across Germany. We also put a lot of love for detail into our marketing initiatives, including high-end packaging, exclusive POS collateral and a constant flow of outstanding animated films created by FIFTYEIGHT ANIMATION starring our products in the lead roles.

Based on this foundation, we are optimistic about the future and will continue to delight and surprise our customers in signature FIFTYEIGHT PRODUCTS style. At the end of the day, we never forget that we owe all this to the amazing and unrelenting support of our great community. And for that, we love you!

